

Cheers from CHEW!

We're excited to invite your business to sponsor the 3rd Annual White Rock Dog Walk/5K, benefiting CHEW Animal Hospital on April 27, 2025.

CHEW is a nonprofit veterinary hospital specializing in the compassionate care of chronically sick, critically injured, and senior pets. Our mission is to provide advanced diagnostics, hospitalization, and life-saving procedures to under-resourced families, ensuring pets receive the care they deserve.

Your sponsorship directly supports our CHEW Compassion Fund and 2025 Expansion, helping us increase capacity and prevent unnecessary surrenders and euthanasia. We are also partnering with multiple rescues, amplifying event promotion and reaching over 300,000 through social media.

This is an excellent opportunity to showcase your business while making a meaningful impact. We'd love for you to join us in helping pets and families in need.

## OUR MEDIA SPONSORS:



# Sponsorship Opportunities

## 3rd Annual White Rock Dog Walk

Benefiting CHEW Animal Hospital



Thank you for your interest in the White Rock Dog Walk, benefiting CHEW Animal Hospital!

CHEW Animal Hospital, located at 8484 Walnut Hill Lane in Dallas, Texas, is a nonprofit veterinary hospital dedicated to providing affordable, high-quality care for chronically ill, critically injured, and senior pets. By offering advanced diagnostics, treatment, and orthopedic surgeries, we help families keep their pets, preventing unnecessary surrenders due to financial hardship.

With rising veterinary costs, CHEW is often the last hope for many pets in need. Your sponsorship will directly support our \$650,000 expansion goal, allowing us to serve more families and pets. The 3rd Annual White Rock Dog Walk will take place on April 27, 2025, at White Rock Lake in Dallas, Texas. Sponsors will benefit from positive media exposure through our marketing and online outreach.

We've included a detailed sponsorship package for your review. If you're interested in naming opportunities within our new facility or custom sponsorship packages, please contact us—we'd love to collaborate in a way that aligns with your business goals.

Thank you for considering this opportunity to make a lasting impact on pets and families in need. We look forward to partnering with you!

*Jaime R. Aronson*

Marketing and Fundraising

CHEW Animal Hospital

e: [jaronson@chewac.org](mailto:jaronson@chewac.org)

c: 954.649.5449



# EVENT RECAP

The 2nd annual White Rock Dog Walk was a resounding success, drawing over 200 attendees and 100 dogs, raising \$25,000 for our animal hospital. Participants enjoyed a scenic morning at White Rock Lake, connecting with vendors and celebrating our community's generosity and spirit.

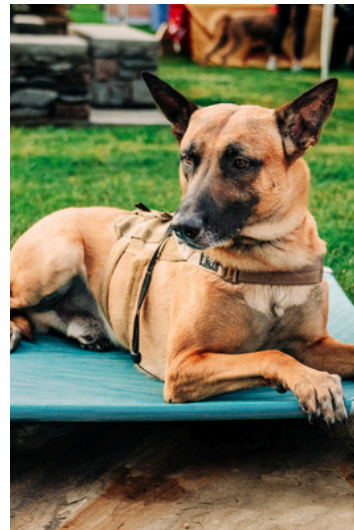
*"We had a great time and really enjoyed the event. Thank you again for inviting us!"*  
- Apollo Rescue

*"A fantastic event for a fantastic cause. The turnout was great and we met lots of new people. Looking forward to next year."*  
- Whiskers Cat Cafe

*"We love meeting all the great DFW pet parents who come out for a fun day"*  
- Robyn Fear, Haute Photography

*"Events was nice! It was good to network and get the name of my rescue out there. Looking forward to seeing the pics."*  
- Shannon, Embark Empathy

*"My team said the event went well and were happy with the turnout."*  
- Mark, Dogs Unleashed



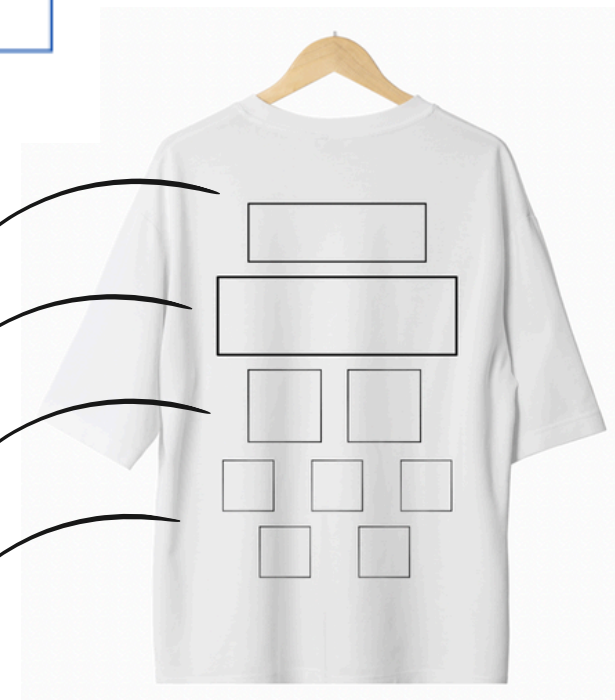
# HOW FAR WILL YOUR LOGO GO?

OUR MEDIA SPONSORS:



- Over **200K** followers on FB
- Over **100K** followers on IG
- Over **45K** Newsletter Subscribers
- Presenting Partner on Print Material
- Signage at event
- Flyers to be distributed across DFW

- The Top Dog
- Leader of the Pack
- Paw-Fect Companion
- Fur-Tastic





# 5K WHITE ROCK DOG WALK

## Sponsorship Opportunities

**THE TOP DOG**  
**\$5,000 - one available**

- **"Your name here" Presents:**
- **Category exclusivity**
- Logo on WRDW t-shirts
- Top placement of Logo on banners (see above) at CHEW and onsite at WRDW
- Recognition in sponsor section on CHEWac.org with logo and link
- 12'x12' Booth onsite WRDW (table and chairs not provided)
- Registration for up to 10 team members for the WRDW
- Opportunity to place items in swag bag
- Inclusion with link in all social media posts/boosts for event
- Listing in all print, electronic & social media for event
- Inclusion in at least 2 press releases for event
- Inclusion in a "Thank You" email and social media post-event
- Right of first refusal for 2025 event renewal

**LEADER OF THE PACK**  
**\$3,500 - one available**

- **Category exclusivity**
- Logo on WRDW t-shirts
- Placement of Logo on banners (see above) at CHEW and onsite at WRDW
- Recognition in sponsor section on CHEWac.org with logo and link
- 12'x12' Booth onsite WRDW (table and chairs not provided)
- Registration for up to 8 team members for the WRDW
- Opportunity to place items in swag bag
- Inclusion with link in all social media posts/boosts for event
- Listing in all print, electronic & social media for event
- Inclusion in at least 2 press releases for event
- Inclusion in a "Thank You" email and social media post-event

**PAW-FECT COMPANION \$2,500 -  
two available**

- **Category exclusivity**
- Logo on WRDW t-shirts
- Placement of Logo on banners (see above) at CHEW and onsite at WRDW
- Recognition in sponsor section on CHEWac.org with logo and link
- 10'x10' Booth onsite WRDW (table and chairs not provided)
- Registration for up to 6 team members for the WRDW
- Opportunity to place items in swag bag
- Inclusion with link in all social media posts/boosts for event
- Listing in all print, electronic & social media for event
- Inclusion in a "Thank You" email



# 5K WHITE ROCK DOG WALK

## Sponsorship Opportunities

**FUR-TASTIC \$2,000**  
five available

- Logo on WRDW t-shirts
- Placement of Logo on banners (see above) onsite at WRDW
- Recognition in sponsor section on CHEWac.org with logo and link
- 10x10 Booth Space onsite at the WRDW (table and chairs not provided)
- Registration for up to 4 team members for the WRDW
- Opportunity to place items in swag bag
- Inclusion with link in all social media
- Listing in all print, electronic & social media for event

**Man's Best Friend \$1,500**  
five available

- Logo on WRDW t-shirts
- Placement of Logo on banners (see above) onsite at WRDW
- Recognition in sponsor section on CHEWac.org with logo and link
- 10x10 Booth Space onsite at the WRDW (table and chairs not provided)
- Listing in all print, electronic & social media for event



**HERE FOR THE PAW-TY \$1,000**  
ten available

- Logo on WRDW t-shirts
- Placement of Logo on banners (see above) onsite at WRDW
- Recognition in sponsor section on CHEWac.org with logo and link
- DOG Water Station Sign
- Listing in all print, electronic & social media for event

**Fido's Corner**  
**\$500**

- Opportunity to place items in swag bag
- Placement of Logo on banners (see above) onsite at WRDW
- Recognition in sponsor section on CHEWac.org with logo and link
- Listing on individual Social Media Platforms for event



# 5K WHITE ROCK DOG WALK

## Sponsorship Opportunities

### TEE-SHIRT SPONSOR \$2,000 one available

- Logo on WRDW t-shirts, see above
- Opportunity to place items in swag bag
- Recognition in sponsor section on CHEWac.org with logo and link
- Listing on individual Social Media Platforms for event

### SWAG BAG SPONSOR \$2,000 one available

- Logo on WRDW Swag Bag
- Opportunity to place items in swag bag
- Recognition in sponsor section on CHEWac.org with logo and link
- Listing on individual Social Media Platforms for event

### DOG WATER STATION \$250 ten available

- Sponsor a Dog Water Station along 5k trail (MM170-MM156)
- Includes Signages at each water station purchased
- Recognition in sponsor section on CHEWac.org with logo and link

### VENDOR BOOTH \$150 unlimited

- Opportunity to showcase and market your company's products just in time for Mother's Day!
- 10x10 Booth Space onsite at with logo and link (Table and Chairs not provided)
- Recognition in sponsor section on CHEWac.org with logo and link

### CUSTOM SPONSORSHIPS

- Are you looking for more presence on the event day?
- Do you want your business to be behind the scenes on marketing material?
- Let us create a custom sponsorship package for your business

Contact: Jaime Aronson, 954.649.5449 for your custom package.







# 5K WHITE ROCK DOG WALK

## Sponsorship Opportunities

Donor Name/Company Name: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number/Email: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

- Please select Sponsorship Level:  The Top Dog  The Leader of the Pack  Paw-Fect  Fur-Tastic  
 Man's Best Friend  Here for the Paw-ty  Fido's Corner  
 Dog Water Station  Vendor Booth  Tee-Shirt  Swag Bag

AND/OR simply make a donation in this amount: \$ \_\_\_\_\_

Payment Method:  **Check is enclosed - Please make checks payable to: "CHEW Animal Clinic"**

Credit Card:  VISA  Master Card  American Express  Discover

Card Number: \_\_\_\_\_ Expires: \_\_\_\_/\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_ State/City/Zip: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

**Please return this form to: CHEW Animal Clinic 8484 Walnut Hill Lane | Dallas, Texas 75231**

Questions/Assistance: Jaime Aronson | email: [jaronson@chewac.org](mailto:jaronson@chewac.org) | cell: 954-649-5449

CHEW Animal Hospital is a 501c3 charitable organization, EIN 85-3866990